

# Entrepreneurship Risk Assessment & Partnership Strategies

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PARTNERSHIP AND COMMUNITY COLLABORATION ACADEMY  
MANAGING BY NETWORK 2025

*“Challenges are gifts that force us to search for a new center of gravity. Don’t fight them. Just find a new way to stand.”*

- Oprah Winfrey

# Entrepreneurship

1

Identifies opportunities to develop and market new products and services within or outside of the organization.

*What is entrepreneurial about your work?*  
(e.g., programs, services, projects, products)

# Entrepreneurship

1

Identifies opportunities to develop and market new products and services within or outside of the organization.

2

Is willing to take risks; initiates actions that involve a deliberate risk to achieve a recognized benefit or advantage.

*“The willingness to show up changes us, It makes us a little braver each time.”*

- Brené Brown

# Risk Management Process

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Identify Risks (Internal and External)

Assess Risk (How will we know? How risky?)

Prioritize Risks

Risk Management Strategy

Risk Monitoring Strategy

# Sources of Risk: Internal and External

*What are sources  
of risk in your  
work with  
internal or  
external parties?*



Example of Risk	
Risk Indicators	
Potential Impact	
Risk Level / Priority	
<b>Risk Treatment Strategy</b> <i>Avoid, Reduce, Retain, Share</i>	
Monitoring Strategy	

# Risk Assessment Template

★ *Partnership Risk Assessment Homework*

# Assessing and prioritizing:

## *How risky is that risk?*

Engage your peers and partners in assessing and prioritizing risk.

Imagine a brainstorm where you write down potential risks on sticky notes and post on the wall.

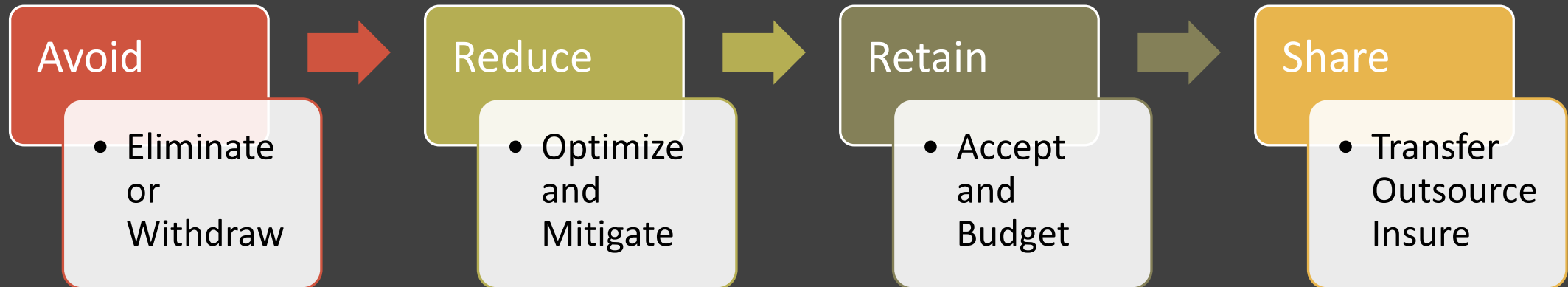
Then the group discusses where they fit on this or a similar chart to prioritize what needs your attention and when.

Risk Assessment Code Matrix						
E=Extremely High Risk H=High Risk M=Moderate Risk L=Low Risk		Probability				
		Frequent	Likely	Occasional	Seldom	Unlikely
Severity	Catastrophic	E	E	H	H	M
	Critical	E	H	H	M	L
	Marginal	H	M	M	L	L
	Negligible	M	L	L	L	L

Thanks to Henry Csaposs, USACE (MbN 2023), for sharing this risk assessment matrix!

# Risk Treatment Options

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**Group 1:**

Staying connected and  
in the loop

**Group 2:**

Exploring areas of  
opportunity

**Group 3:**

Anticipating  
challenges and  
responding adaptively

**Group 4:**

Identifying and  
managing risk



Photo: NPS RTCA

*The partnership as a whole will benefit from each individual partner organization mitigating and managing risk effectively. It is therefore in the interests of each partner to be aware of and to contribute to lowering the risk for each partner organization, wherever possible.*

- The Partnering Initiative